



WORD UP MATTE & POLISHED FULL BODY PORCELAIN - RECTIFIED

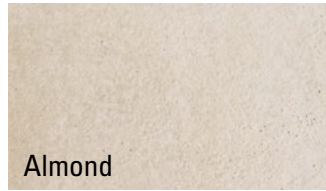
RETAIL PRICING LISTED



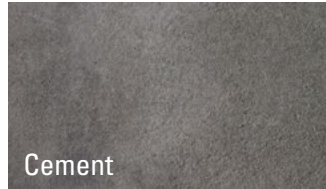
ecotile		
Stocked Sizes	Price /sf	Price /pc
12" x 24" Matte	\$8.95	\$17.90
24" x 24" Matte	\$9.95	\$39.80
24" x 24" Polished	\$11.95	\$47.80
12" x 24" Brick Décor	\$10.95	\$21.90

Taking design cues from urban streets, the Word Up series displays a neutral palette and a stained concrete look.

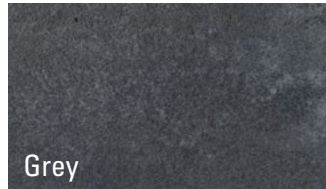
WORD UP SERIES



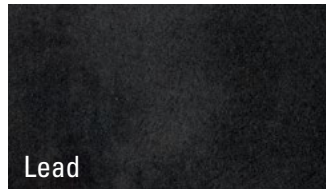
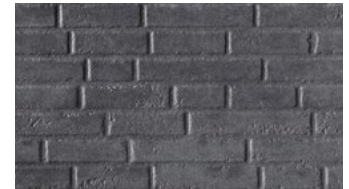
Almond



Cement



Grey



Lead



	12" x 24" Matte	24" x 24" Matte	24" x 24" Polished	12" x 24" Brick Décor
\$ / sf	\$8.95	\$9.95	\$11.95	\$10.95
\$ / pc	\$17.90	\$39.80	\$47.80	\$21.90
ALMOND	WUMA1224	WUMA24	WUPA24	WUMAB
CEMENT	WUMC1224	WUMC24	WUPC24	WUMCB
GREY	WUMG1224	WUMG24	WUPG24	WUMGB
LEAD	WUML1224	WUML24	WUPL24	WUMLB

Alternate sizes, textures, décor and trim pieces may also be available for special order. Contact your sales consultant for more information.

RECOMMENDED APPLICATIONS

		Shower	Steam Shower	Fireplace / Feature Wall	Light Commercial	Medium Commercial	Heavy Commercial	Indoor	Outdoor
Matte	WALL	✓	✓	✓	✓	✓	✓	✓	✓
	FLOOR	✓	✓	✓	✓	✓	✓	✓	No
Polished	WALL	✓	✓	✓	✓	✓	✓	✓	✓
	FLOOR	✓	✓	✓	✓	✓	✓	✓	No
Brick Décor	WALL	✓	✓	✓	✓	✓	✓	✓	✓
	FLOOR	No	No	No	No	No	No	No	No

TECHNICAL SPECIFICATIONS

V Rating (Variation)	Breaking Strength (ISO 10545-4)	Resistance to Deep Abrasion (ISO 10545-6)	Slip Resistance	Frost Resistance (ISO 10545-12)	Country of Origin	Ecotile
V3 - Moderate Variation	—	—	≥0.42 (Matte & Polished), R10	Yes	Italy	Yes
Number of Faces	Thickness	Resistance to Surface Abrasion (ISO 10545-7)	Moisture Rating (MR)	MOHS (Hardness Scale)	PEI (Wear Resistance)	Recycled Content
—	3/8" or 10.5mm	—	1 - Impervious	—	—	0%

All images are for reference only and may not match physical product exactly. All sizing is nominal and all product specifications are supplied by the manufacturer and are subject to change by the manufacturer without notice to you or to Ames Tile & Stone Ltd. Ames makes no representations or warranties as to the specifications of any product. Prices are subject to change without notice; please contact your Ames Sales Consultant for current prices.



Inspire. Design. Create.
www.amestile.com/wordup

Shading and variation is inherent in ceramics and natural stone. Please inspect before installing, no claims accepted after installation.